

Attorney Docket # ISAA0011

AUG 09 2001

Express Mail mail label no. EL556471021US

Date of deposit August 9, 2001

I hereby certify that this paper is being deposited with the United States Postal Service "Express mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Commissioner of Patents and Trademarks, Washington, D. C. 20231.

  
Jessica Pallach

08-10-01 #4/Ref non-Publication  
1.4CDB 26174/1  
8/17/01

RECEIVED  
AUG 15 2001  
Group 2100

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**In re Application of:** Sandholm et al.

**Docket No.:** ISAA0011

**Serial No. :** 09/755,738

**Art Unit:** 2171

**Filed:** January 5, 2001

**Examiner:** Unassigned

**Title:** MULTI-CHANNEL MARKETING DATABASE DEVELOPMENT  
METHODOLOGY

August 9, 2001

Assistant Commissioner for Patents

BOX DAC

Washington, DC 20231

**Petition to Request Non-Publication pursuant to 35 U.S.C 1.22(b)**

Special status is being requested for the above-cited application based on the following items:

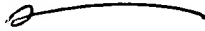
1. Applicant herein requests that the above-referenced application not be published.
2. The decision to not publish this application was not made at the time of filing because the law (35 U.S.C 1.22(b)) had only recently been enacted and the Applicant did not have sufficient time to determine their internal policy regarding publication.
3. There is nothing in the statute that prevents the Patent Office from accepting this petition.

09/14/2001 TELETYPE 00000000 071445 09755735

09/14/2001 100000 01

4. Please charge the Petition fee of \$130.00, and any other debits or credits, to deposit account no. 07-1445.
5. I herein acknowledge that willful false statements and the like are punishable by fine or imprisonment, or both (18 U.S.C. 1001) and may jeopardize the validity of the application or any patent issuing thereon. All statements made of my own knowledge are true and all statements made on information or belief are believed to be true.

Respectfully submitted,



Michael A. Glenn

Reg. No. 30,176

Customer No. 22862

RECEIVED  
AUG 15 2001  
Group 2100